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Welcome to whisper-quiet
power.

P.12 | Charging Charging is the new refuelling.

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Flexibility is a constant

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A new design language.

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new level.

Ready for the digital future.

P.40 Audi Genuine Accessories
Taking individuality to a whole

We didn't invent the electric car. No, we've done something radically different. Questioned everything, tested everything thoroughly and incorporated the experience of 1.10 years of car production into a new forward-looking technology. Utali it was born: the electric car with Audi DNA.

The Audi e-tron – the first all-electric vehicle that meets our exacting standards: Vorsprung durch Technik, Welcome to a new era of mobility. In which electric driving with a genuine quattro drive is possible. Where the car is fully connected. And can justifiably sport the four rings all around the globe.























Audi charging systems



Charging the Audi e-tron follows a simple principle: plug it in and recharge. The Audi charging systems mean you can connect the car in an instant to the mains network while on the move or at home.



e-tron Charging Service The easy way to recharge while on the move.

With the Audi e-tron charging service . easy access using charge card or the myAudi app.

- more than 70,000 charge points across Europe via a single contract
- · more than 2,000 "high power charging" charge points
- in Europe by 2020, including as part of the IONITY fast-charging network
- an IONITY quick-charge station every 120 km in Europe transparent and consistent charge prices (country-specific)
- · monthly billing, cashless in the e-trom charging service portal

On the move

Mode-3 charging cable

For recharging the vehicle at all public charging stations where there is no permanently installed cable.



harging system elements Charging cable with type 2 charge point plug and vehicle plug harging power at public charging stations up to 11 kW against time decenting on the charging power of the charging station

Wall bracket Display

installation

-

At home

e-tron charging system compact

Robile, compatible charging systems for simple, convenient while famping. Can be used anywhere you find a socket. For fast battery charging, we recommend using an industrial private robile facilities.

Operating unit including vehicle connection cable and	i
reuntre-specific mains cable	

up to 11 kW (AC)
fully charged in approx. 8 hours and 50 minutes (0-100 %)
compatible with the lockable, space-saving wall bracket clia

LEDs show status of charging system

- arrangement of professional inspection of your home electrical system
 explanation of how the home electrical system affects the charging time
- if required, your electrical installation partner can provide an individual quote detailing how to optimise the home electrical system





»My equipment changes depending on what I need.«



[Digital services]





»I don't
 always need
assistance.
But if I do
I need it fast.«





Parkassistent Buchungsoptioner

Details

I You need to be at the top of your game when going not to see clients. The stress of findings parting ages and inchings your wije to they speace restally client? help, but a solution is ready to hand. Audit connect uses partings information to the you for infer speace nearly or a style destination. And if you want to make the your flames are sainty them simply both on the handy gain assist is implaid. Note only the example of the parting and the parting and the parting and the parting and the parting agent it also calculates the skell parting and entiring paths and tooks after the steering for you. Sefa and procise even in tight parking speace is also calculate the skell parting and entiring paths and tooks after the steering for you. Sefa and procise even in tight parking.



The world of myAudi.



The Audi e-tron and Audi connect link you to the digital world via the myAudi interface. Following one-off registration, you have access to a host of innovative functions and services. These include real-time information on your vehicle such as range, servicing appointments, warning messages and exclusive Audi e-tron functions.

myAudi lets you use specific e-tron and other innovative services even more efficiently.

Conveniently with your smartphone, tablet or from home with your PC.

The figures for electrical power consumption and CO₂ emissions can be found on page 46.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment. Legal information and or toose upon the control of t

Selected optional equipment is available in the Audi e-tron, which you can select in the shop and use straight away. From lighting technology and infotainment to driver assist systems.





The e-tron route planner takes into account the existing charging infrastructure and the current driving style during navigation. Plan journeys conveniently in your myAudi app and send destinations and routes straight to the vehicle.



Charging functions

49

These functions allow you to plan and remotely control the way your Audi e-tros is charged. Other functions: management of charging equipment, analysis of charging statistics/history, cost-optimised charging and the activation of public charging stations (where coered by the e-tron Charging Service)



»It's in my nature to discover new things.«

[The Audi e-tron]















Wide range of tailored options



[1] Mythos black, metallic

20-inch cast aluminium wheels in 5-arm dynamic design, contrasting grey, partly polished⁴



[2] Typhoon grey, metallic

21-inch forged aluminium wheels in 15-spoke design, contrasting grey, partly polished³



[3] Siam beige, metallic with black styling package

21-inch forged aluminium wheels in S-arm turbine design, contrasting grey, partly polished¹



[4] Catalunya red, metallic with black styling package

21-inch Audi Sport cast aluminium wheels in 5-V-spoke star design in platinum look, gloss turned finish.^{3,3}



[5] Glacier white, metallic

20-inch Audi Sport cast aluminium wheels in 5-twin-spoke edge design in matt titanium look, gloss turned finish^{1,2}



[6] Audi exclusive customised paint finish Java green, metallic with black styling package

21-inch Audi Sport cast atuminium wheels in S-V-spoke star design in platinum look, closs turned finish.^{3,1}









In the Action of the Committee of Section (Committee) of the Committee of

With MMI touch response and Audi virtual cockpit your Audi e-tron is ready for the digital future High-resolution 10.1- and 8.6-inch touch displays are available and allow you to display and control.

a-green A



The figure for electrical power consumption and O₂ emissions can be found an page 46. Some of the spire in the state of the spire is made. Some of the spire is made, and the spire is made. Spire is made, and the spire is made in the spire in the spire





"»Simply relax -I can do that best while on the move.«

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The figures for electrical power consumption and CO₂ emissions can be found on page 46. Some of the equipment illustrated or described is optional equipment for which an extra charge is made Please contact your Audi partner or visit waws audi come for detailed information about standard and optional equipment. Legal information and notes on use can be found from page 48 onwards.







Seat upholstery

- [1] Valcona leather, flint grey Leather/mono.pur 550 artificial leather combination, pearl beige
- [3] Valcona leather, black [4] Valcona leather, okapi brown
- [5] Alcantara/leather combination, metropolis grey

Seats

Sport seat

Customised contour seat Standard seat Sport seat Customised contour seat

Inlays

Matt brushed aluminium dark Sycamore, natural dark brown Matt brushed aluminium dark Fine grain ash, natural volcano grey Fine paint finish, graphite grey





Many other equipment variants can be found at www.audi.com.









»It's not only children who need room to develop.«

The versatility of the Audi e-tron is matched by the variety of personalities who travel in it. That's why Audi Genuine Accessories provides you with numerous ways of adding even more facets to your white. From the high-quality is and fuggage both of big adventures, to the exponentic child seats for the little eness Useful products that deliver the quality we premise, dayin devoid, benefit from custom politicies with fascinating design and a high level of furniterations.

(d) Cast diuminium wheel in 10-spake lamins design – fascinating at the very first glance. Matt black, gloss turned finish, 9.5) x 21, for 265/45 x 21 108HXL size tyres.

S Ski and juggage box – available in brilliant black or platnum grey with brilliant black side blade, available in the sizes 3001, 3001 and 405 L.

(6) Roof box bags - with waterproof base and 5 cm high border. Available in 3 sizes: \$ (43 I), M (76 I) and £ (82 I).

[7] Carrier unit - required for various roof rack modules such as a cycle/kayak rack or ski and luggage boxes. Easy to fit including anti-theft locking mechanism







The fascination of the Audi e-tron. Find out more online.

Discover the world of the new Audi e-tron. More information, more individuality and more exclusivity. Now at www.audi.com/e-tron.

*Google and the Google logo are registered trademarks of Google Inc.



Scan the QR code using your smartphone or tablet and discover the world of the new Audi e-tron. Connection costs depend on your mobile phone





Access vehicle and service information about your Audi at any time, plan journeys and send destinations and routes straight to the vehicle – all with a single app You can download the myAudi app¹ free of charge from the App Store or the Google Play Store¹¹². The app is

The Egume for electrical power communities and GO, grassients as he found on spiny 46. Some of the equipment list strate of electrical for spicously expensive for which are stratus-up is made. Please contact your Audi parties or wint waw, audices for electrical information should studied? Audit power for every final parties or wint work, audices for electrical information should studied. The parties of the properties of the properties of the parties of the properties of the p

Model	Audi e-tron SS quattro (265 kW)		
Gross battery capacity in kWh	95		
Battery type	Lithium-ion high-voltage battery		
Drive type	quattro		
Performance			
Max. output* in kW at rpm (in boost mode)	265 (300)		
Max. torque in Nm at rpm (in boost mode)	561 (664)		
Top speed in km/h	200		
Acceleration 0-100 km/h in s (in boost mode)	6.6 (5.7)		
Weight			
Unladen weight? in kg	2,565		
Cross vehicle weight in kg	3,130		
Permissible roof load limit/nose weight in kg	75/80		
Trailer load limit* in kg unbraked 12 % gradient 8 % gradient	750 1,800 1,800		
Range/energy consumption			
Electric range in km (WLTP)	up to 417		
Combined energy consumption* in kWh/100 km (WLTP)*	26.2-22.6		
Energy consumption* in kWh/100 km combined (NEFZ)*	24.6-23.7		
CO ₂ emissions* in g/km	0		
Charging times* 1.0			
in hr. industrial power socket 2-phase 230 V, 16 A (0-100 %)	13		
in hr. 11 kW (0-100%)	approx. 8 and 50 minutes		
in hr. 22 kW (0=100%)	approx. 4.5		
in min, 50 kW (5-80%)	approx. 84		
in min. 150 kW (5-80%)	approx. 30		

Explanatory notes

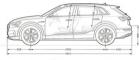
therefore be lower in some cases.

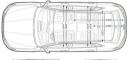
- ¹ The figure given was calculated using the specified measuring procedure (current version of UN/ECE-R B5).
- (EU) 1230/2012. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordinals.
- one possione psychola annic and one top speed with de reduced accordings.

 Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- *The specified field consumption and emission data have been determined according to the measurement procedures preceivable by Juns. Sizes 1.5 specimed 2012, creatin new which save already their psys-oppreved according to the Worldander Hammerizes Light Verlaids. First Precedure (WWTP), a more realistic test procedure for measuring for Lossemption and OS, unsissense, Sustray on \$2 specimed 2013, by the Worldander Hammerizes Light Verlaids. First Precedure (WWTP), a more resultant test consistency of the WWTP in stages, Cooling to the more resultant test conditions, the fault consistency of the WWTP in stages, Cooling to the more resultant test conditions, the fault consistency of the WWTP in stages, Cooling to the more resultant test conditions, the fault consistency of the WWTP in stages, Cooling to the more resultant test conditions, the fault consistency of the WWTP in stages, cooling to the more resultant test conditions, the fault consistency of the WWTP in the WWTP in the process of the piloter than these receives the world the world test than the world test than
- 2018. For farther information on the differences between the WVTP and MCC, given with wew auxiliarities properties of the properties of th
- ⁵ Details concerning fuel/power consumption and CO₂ emissions given in ranges depend on the selected vehicle
- The chapping power depends on the type of mains plug used, the country's veltage and the number of available phases of the power network as well as the customer's own domestic installation, where applicable. It may
- ⁷ The battery charging time may vary depending on various factors such as ambient temperature, the use of other country-specific plugs and the use of the pre-entry climate control function (n.g. remote controlled climate control of the vehiclo). When domestic pluss are used, chargin gover is limited by the extend harping system.
- * With AC charging, Audi recommends charging the high-voltage battery using industrial power sockets and charging stations. This ensures greater efficiency and a much shorter charging time compared with charging using a houseshed power socket. On or chargey our vehicle in standard operation at household gower sockets using the mobile e-tern charging system compact where you'neve access to charging using an industrial power socket with lateration current GCD or a public AC or CO charging station.

""With roof antenna the vehicle height is 1,629 mm.

Dimensions in man









Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes

Tyre size		Fuel Wet grip class efficiency class		Exterior noise emission class	
255/55 R 19	A	A	72	© 4	
255/50 R 20	В	B-A	72-67	© 4 − © 4	
265/45 R 21	c	A	69	(E-a)	
255/55 R 19	8	8	73	0.0	
255/50 R 20	c	8	73	8.6	
	255/55 R 19 255/50 R 20 265/45 R 21 255/55 R 19	255/55 R 19 A 255/50 R 20 B 265/45 R 21 C 255/55 R 19 B	efficiency class 255/55 R 19 A A 255/50 R 20 B B-A 265/45 R 21 C A 255/55 R 10 B B	255/58 R19 A A 72 255/58 R20 B B-A 72-67 265/48 R21 C A 69 255/58 R19 B B 73	

It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.

Important note Special information about the wheels: Wheels with gloss turned or gloss milled finish as well as polished or

partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the rim surface does not have sufficient corrosion protection for such use and can be damaged permanently by road salt or similar.

Equipment for the Audi e-tren illustrated (p. 4-39): Paint finish: galaxy blue, metallic

Wheels: forged aluminium wheels in 15-spoke design, contrasting grey, partly polished? Seats/seat upholstery: front customised contour seats in Valcona leather, pearl beige with contrasting stitching in agate grey Inlays: matt brushed aluminium dark

The figures for electrical power consumption and CO₂ emissions can be found on page 46. Some of the equipment Illustrated or described is optional equipment for which an extra charge is nade, Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional. equipment. Legal information and notes on use can be found from page 48 anwards.

Technical specifications refer to a basic vehicle without country-specific februes and the selected notional equipment. Please note the special information relating to wheels on this page.

Legal notice about Audi Genuine Accessories

Audi Genuine Accessories are available from AUDI AG for an extra charge. Accessories are not factored in when calculating the vehicle's feel consumption and emission figures. As such, accessories can be fitted enly after initial registration.

The stated range may vary, for instance, depending on driving style, speed, use of convenience features/ancillary consumers (e.g., climate control, radio, etc.), outside temperature, the number of passengers/paylood, selection of driving profile (e.g., Audi drive select comfort, dynamic, etc.) and toocorrains.

Legal notice about e-tron route planner

Compatible with Apple iOS 10.0 and Android 6 and higher versions. Prior registration at www.auds.com/myaud is required. Active Wi-Fi connection between the smartphone and Audi MMI required to transfer data between vehicle and smartphone via online media streaming.

Legal notice about e-tron charging system compact

The mains cable with industrial plug and the charging system operating unit are matched to each other. If you subsequently change the mains cable to a different plug type, the available characters around the overall system may

Legal notice about myAudi app

Depending on country-specific availability. Compatible with Apple IOS 10 and Andreid 6 and higher versions. Prior registration at waw.aud.com/ regood is required. Autiew Wiff connection between the smartphone and Aud MHI required to transfer data between vehicle and smartphone via online media streamling.

Legal notice about Audi smartphone interface

Audi has no influence over which applications are displayed via the Audi smartphone interface. The respective service providers are responsible for the content and functions displayed within the applications. Please contacts your Audi partner for information on composible mabile provide For information on availability in different countries, please contact your Audi partner.

Legal notice about Digital Audio Broadcasting (DAB) Please note: Reception depends on local digital network availability.

Please note: Reception depends on local digital network availability. Content and scope of the additional information depend on provision by the respective radio station.

Legal notice about park assist

Please note: The systems work only within system limits and assist the driver. However, the driver remains responsible for driving the vehicle and is required to be attentive at all times. Functionality may very depending on availability in different countries and the vehicle configuration.

Legal notice about the public charging infrastructure The public charging infrastructure is not an offering of ADUI AG. Fee this reason, AUDI AG does not quarantee the operation, availability, charging performance and other properties of the public charging infrastructure. In addition to electricity costs, use may lead to further costs charging

third parties.

A mobile internet connection is required for authentication via the myAudi app. Depending on the mobile phone tariff, this may lead to additional change via the Intidiction mabile province promiser, sensellarly when used in the mobile province promiser.

Legal notice about Audi e-tron Charging Service The number of available charge points is continuously expanding. The e-tron

identification number required). Europe-wide access: At market launch, the e-tron Charging Service will be available in 16 European countries. Provision in further countries is planned. The number of available charge points varies from country to country and depends on the extent to which the existing infrastructure is expanded. For information on when this service will be available, visit www.e-tron.charging-service.audi. There is no entitlement to access to all of the charge points in a given country. For this reason, AUDI AG does not guarantee the operation, availability, changing performance and other properties of the public charging infrastructure. Location information about the number of change points is updated regularly: there is no entitlement throughout the network only after 24 hours following activation of the card. Within the first 24 hours, the card can be used, where appropriate, with local restrictions. Authentication via the myAudi app (QR code at charge point) requires an active mobile and internet connection. Authentication via muAudi Apo (OR Code on the charging point) requires an active radio and is either possible via REID customer card or via mobudi App. (More information in the POI detailled information). For the latest tariff and contract information, as well as country-specific prices for the e-tron Charging Service, visit www.e-tron.charging-service.audi. Prices are consistent within individual. European countries but may vary from the price offered in Germany, Upon analy - Audi assumes the cost of the monthly fee for the first year. After the (without any notice) and the monthly fee applies. Information about prices and conditions will be available at www.e-tron.charging-service.audi.

Contract partner for the e-term Charping Service is Digital Charping Schulber Golful. Digital packeding for milest, Billwark to rose or charping process is performed according to the existing regulatory provisions in the respective country. The e-term Charping Service and the steering present at wown-e-term. Among service, and are made available by a third party. Permanent available country for partners, but make no the responsibility of the third party prouder. Access to the e-tom Charping Service portal and the party prouder. Access to the e-tom Charping Service portal and the party prouder. Access to the e-tom Charping Service portal and the party prouder. Access to the e-tom Charping Service portal and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the party prouder. Access to the e-tom Charping Service and the servic

informinment with customer's own SIM card

Use of the services supported by Audi connect is possible only in conjunction with an optional navigation system and Audi connect (including car phone depending on the vehicle model). In addition, depending on the vehicle model. you will require a SIM rand with data notion and with LTE notion to use LTE1 - with car phone a SIM card with phone and data option or a Bluetoothcapable smartphone with remote SIM Access Profile (rSAP)1. The services are available only with an existing or separate mobile phone contract and only within the coverage range of the respective mobile phone network. Depending on the terms of your mobile phone contract, additional costs may be incurred when receiving data packets from the internet - particularly when used abroad. Due to the high data volumes involved, a data flat rate is strongly

The availability of the services supported by Audi connect navigation & infotainment varies from country to country. The services are generally are based on services from third-party providers, permanent availability cannot be guaranteed as this is the responsibility of the third-party provider Following a period of 24 months from vehicle delivery, the Audi connect services will be extended once free of charge for 12 months. If you do not

Audi International Customer Care Services 85045 Inpolstadt, Germany

Email: kundenbetreuunn@audi.de Tel : #49 800 28347378423

Ask your Audi partner about a subsequent extension of the Audi connect services. Depending on the vehicle model, Audi connect provides access to Google and Twitter services. Permanent availability cannot be quaranteed as this is the responsibility of Google and Twitter. Please visit information about Audi connect; contact your mobile services provider

via a SIM card permanently installed in the vehicle

Use of the services supported by Audi connect is possible only in conjunction with an optional payingtion system. Audi connect services are provided through AUDI AG/importers. The data connection for Audi connect services is set up through a mobile services provider via a SIM rand permanently installed in the vehicle. The costs of these data connections are included in the price of Audi connect services. The data connection for the Wi-Fi hotspot, the use of online radio, hybrid radio and music title recognition services as well as online media streaming and further services provided through an Audi smartphone ann are not included. The data connection for the Wi-Fi hotsnot, use of online streaming and other services offered via an Audi smartphone app is also established through the SIM card permanently installed in the vehicle and a payable data tariff from the Audi provider. You will find information about

tariffs and booking at www.audi.com/myaudi.

Alternatively, an external customer SIM card can be inserted into the card slot to establish a data connection. In conjunction with the optional Audi phone box, a Bluetooth-capable smartphone with remote SIM Access Profile (rSAP)1 can also be connected to use the integrated car phone function. If an external SIM card is inserted into the card slot or connected via rSAP, all batenet, will be established via this external SIM cand. Any costs incurred are

The availability of the services supported by Audi connect navigation & infotainment varies from country to country. The services are generally provided for at least 1 year from vehicle delivery. If Audi connect services cannot be guaranteed as this is the responsibility of the third-party provider. Following a period of 24 months from vehicle delivery, the Audi connect services will be extended once free of charge for 12 months. If you do not require this extension, please write to:

Audi International Customer Care Services 85045 Ingolstadt, Germany Email: kundenbetreuuncellaudi.de Tel : +49 800 28347378423

Ask your Audi partner about a subsequent extension of the Audi connect services. Depending on the vehicle model. Audi connect provides access to Google and Twitter services. Permanent availability cannot be quaranteed as this is the responsibility of Goode and Twitter. Please visit information about Audiconnect; contact your mobile services provider for information about contract conditions.

Legal notice about Audi connect emergency call & service including e-tron remote services and Audi connect stolen vehicle tracking system

The services are provided via a SIM card installed in the vehicle. The costs of calls and data connections are included in the price of the services. The services provided by Audi are available only within the coverage of the mobile phone network of the mobile phone provider chosen by Audi. The Audi connect services emergency call, online roadside assist, Audi incident assistance and Audi service request are provided for 10 years from vehicle delivery in the following countries: Austria, Belgium, Bulgaria, Finland, France, Germany, Cibraltar, Greece.

Hunnary Treland Italy Liechtenstein Lithuania Lugembourn Malta Monaco, the Netherlands, Norway, Poland, Portugal, Romania, Spain, Ask your Audi partner about when the services will become available in additional European countries and about the availability of the optional

The Audi connect e-tron remote services can be used free of charge for 3 years from vehicle delivery, and can be extended at an extra charge. The Audi connect stolen vehicle tracking system is available for 1 year after vehicle delivery and activation and can then be extended at an extra charge. The provision of the pay-European emergency call in the vehicle correlies call is available from whicle delivery for an indefinite period of time. Each individual country is responsible for providing the infrastructure for receiving the pan-European emergency call. If required, the additional function of

Audi connect emergency call can be deactivated by your Audi partner. Burther information: Discreption to the services may occur due to force majeure and official oriers as well as technical or other measures carried out on the systems of ALUDI AG, suppliers or network operators to ensure their proper function (s.g., maintenance, repairs, system-related software undates, extensions). ILJDI AG will make every reasonable effort to end such discustion, as quickly as possible or towark towards a resolution

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Printed in Germany 833/1150.08.18 The wholics and equipment versions illustrated and described in this brothers and one of the services into their are not realistic and real interfaces. The contribution of the care illustrated realistic interfaces in a countries, some of the care illustrated realistic interfaces in the contribution of the care illustrated realistic interfaces and version and version. He colorosamption and enumining costs of the wholick wave correct to the best of nor broadedge at the time of gingling to press. Deviations from the coloron and object shown in the office of the contribution of the color interfaces and the color interface in the color in the color

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